

Swissquote now an issuer of structured products thanks to cooperation with Leonteq

Swissquote has become an issuer of structured products by entering into a cooperation with Leonteq, with the aim of redefining and innovating the yield enhancement segment of the structured products market. Swissquote will issue its own structured products under the new product brand “Yield Booster” via Leonteq’s white label platform. The first products will be available as of today.

With an initial emphasis on yield enhancement, Swissquote will focus on developing products that offer private investors a greater transparency as well as cost-efficient and easy-to-execute tactical trading strategies for all market expectations. Leonteq, a leader in white-labelled solutions, will handle a broad range of services along the entire structured products value chain.

“Swissquote’s move to become an issuer for structured products is a further milestone in the continuous development of our product range, and will raise our bank’s profile amongst retail and institutional investors. We are convinced that, by cooperating with Leonteq, we will be able to offer our clients a variety of additional innovative investment solutions.” said Marc Bürki, CEO of Swissquote.

Lukas Ruffin, CEO of Leonteq added: “We are excited to partner with a bank that is playing a pioneering role in online banking. We look forward to working together with Swissquote to offer innovative investment solutions for the bank’s retail client base as well as for our international client franchise.”

This new partnership between Leonteq and Swissquote is an extension of their existing collaboration in the area of actively managed certificates (AMCs). Since 2018, Leonteq has issued more than 30 tracker certificates on theme-based indices sponsored by Swissquote. These have attracted notable investor demand, with traded volumes totalling approximately CHF 450 million in 2021. The tracker certificates include investment strategies on cryptocurrencies as well as a range of sustainability-focused certificates – such as the tracker certificate on the Swissquote Rainbow Rights Index, which was awarded “Best ESG Product” at the Swiss Derivative Awards 2021.

You can learn more about the products available for subscription [here](#).

Swissquote – The Swiss Leader in Online Banking

Swissquote is Switzerland's market leader in online banking. Over three million financial products can be traded on its innovative platforms. Swissquote's core competencies include global stock market trading, trading and custody of crypto assets, Forex trading and the Robo-Advisor solution. In addition, Swissquote is active in the payment card, mortgage and leasing markets. As at the end of June 2021, Swissquote held over 50 billion Swiss francs in assets for more than 450,000 private and institutional clients. In addition to its headquarters in Gland, Switzerland, Swissquote has offices in Zurich, Luxembourg, London, Dubai, Hong Kong, Singapore and Malta. Swissquote holds banking licenses both in Switzerland (FINMA) and Luxembourg (CSSF). Its parent company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN). The Swissquote Group and PostFinance each own 50% of the fintech app Yuh AG.

LEONTEQ

Leonteq is a Swiss fintech company with a leading marketplace for structured investment solutions. Based on proprietary modern technology, the company offers derivative investment products and services and predominantly covers the capital protection, yield enhancement and participation product classes. Leonteq acts as both a direct issuer of its own products and as a partner to other financial institutions. Leonteq further enables life insurance companies and banks to produce capital-efficient, unit-linked pension products with guarantees. The company has offices and subsidiaries in 13 countries, through which it serves over 50 markets. Leonteq AG is listed on the SIX Swiss Exchange (SIX: LEON).

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